## Are you a Smart Business?

Recycling works. It can save your organization money in avoided disposal costs and may produce revenue. Recycling also saves energy and natural resources. Recycling is not only good business, it's smart business!



"It doesn't cost. It pays."

# Now accepting applications for the S.C. Smart Business Recognition and Awards Program!

Submit your application today in order to be recognized as a Smart Business. All S.C. businesses, non-profits, institutions and other organizations that have a current waste reduction/recycling program are encouraged to apply. Click <a href="here">here</a> for more information and to complete an application.





## Time is running out!

Be sure to report your recycling activities by October 6. The information collected from companies such as yours allows the state to accurately measure South Carolina's recycling rate, recognizing that it is the state's goal to recycle 35 percent of its municipal solid waste.

Click **here** for more information about reporting.

#### **Recycling Success Story of the Month**

**Cooper Standard Automotive** in Spartanburg recently increased their recycling rate from 40 percent to more than 50 percent. With the help of Smart Business, Cooper Standard Automotive was able to find a vendor for most of their plastic waste that had previously been sent to a landfill. This diversion has resulted in a \$15,600 per year cost savings and also has prevented 200,000 pounds of material from going to a landfill.



Cooper Standard Automotive also recycles scrap metal, paper, cardboard and pallets.

E-mail your recycling success story to <a href="mailto:smartbiz@dhec.sc.gov">smartbiz@dhec.sc.gov</a> for a chance to be featured on our Web page and in this e-newsletter.



### Close the Loop: Buy Recycled!

Did you know buying recycled-content products is just as important as recycling?

Buying recycled creates demand for recycled materials and sustains local recycling programs. Recycled-content products are no longer hard to find and they're usually priced competetively as their non recycled-content counterparts. You can shop on-line

for recycled-content products - all you have to do is type the word "recycled" in the search box of your favorite office supply retailer.

Make the committment and make buying recycled-content products part of your organization's environmental policy.

For more information on buying recycled, call **DHEC's Office of Solid Waste Reduction and Recycling at 1.800.768.7348.** 

Interested in Green issues or news? Check out these Web sites:

www.thedailygreen.com

www.greenatworkmag.com

Campaigns: Campaign Preview



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Got this as a forward? Sign up to receive our future emails.

